

PRODUCT INFORMATION SHEET

wotnot baby lotion

A beautiful, velvety lotion enriched with a high concentration of Australian certified organic aloe vera for its antiseptic, anti-inflammatory and healing properties. Certified organic olive and flaxseed oils absorb quickly to nourish and moisturise. Fragrance and paraben free to ensure your baby's skin is gently fed and soothed from the outside in.

SIZE: 150ml

RRP: \$14.95



FEATURES

BENEFITS

100% natural with certified organic ingredients	Gentle enough for babies and sensitive skin
Certified organic aloe vera leaf juice	High concentration of healing, antiseptic and anti-inflammatory agents.
Certified organic olive oil	Vitamin e and fatty acids help to moisturise and heal the skin
Certified organic shea butter	Helps skin retain moisture and elasticity
Certified GMO-free Vitamin e	Helps to protect and nourish baby's skin
Certified organic flaxseed oil	Rich source of omegas 3 and 6 - considered essential to human health
Certified organic chamomile oil	Soothing, calming and healing action useful for hypersensitive skin, rashes, and wounds
Certified organic sweet orange oil	soothing and refreshing effect on your mind, reduces restlessness and tension
NO sulphates, petrochemicals, parabens, caustics or glycols	100% natural ingredients for child's safety
NO artificial fragrances or preservative	Non-irritant
NO animal extracts or animal testing	Cruelty free

KEY INGREDIENTS

aloe vera leaf juice*, cetearyl olivate and sorbitan olivate (vegetable emulsifiers), olive oil*, cetearyl alcohol and stearic acid (vegetable emulsifiers), vegetable glycerine, shea butter*, flaxseed oil*, chamomile oil*, sweet orange oil*, d-alpha tocopherol (certified gmo-free vitamin e), panthenol, xanthan gum, sodium citrate, naticide (extra mild preservative).

*certified organic ingredients

STOCKISTS

Baby, Health and Pharmacy outlets nationally – see www.wotnot.com.au for full list of stockists

KEY COMPETITOR COMPARISONS

Australian Certified Organic – independently assessed and meets ACO standard

Value offering – rich silky texture so a little goes a very long way

Product offering – ACO certified (unlike Gaia, Bod, Nourish)