

## Best source of Omega-3 DHA

MegaOmega Algae oil is the purest, cleanest and most potent source of Omega-3 DHA on the planet. In other words, there is no better.

MegaOmega is produced by the first and only true water extracted DHA algae process without any chemical interference. Only pure water is needed in this patented process to release an exceptionally high 50% + DHA Omega-3 oil.

MegaOmega has the optimum ratio of 1000mg DHA to 10mg EPA - naturally balanced - so your body puts it directly to work without the multi-step conversion processes of other Omega-3 forms.

Be wary of cheap imitations (meagre omegas) labelled as 'packaged in Australia from imported ingredients' coming out of China.

## Better than Fish or Krill oil

MegaOmega microalgae oil is superior to fish or krill oil because it is organically pure and is a more concentrated DHA form of Omega-3.

Algae Oil is the best way to get DHA since the body can use DHA to make the other Omega-3 forms as needed. It is a food oil having no known reactions with medications and no known side effects.

MegaOmega contains minimum 50% + DHA - a substantial difference to fish oils which are comprised of roughly 30% Omega-3 at the most.

MegaOmega does not mislead you with potency claims. Fish Oil products claiming high quantities such as 1000 on their labelling can be deceptive as one would assume that 1000 would equate to an Omega-3 content of 1000mg.

However, that is rarely the case. The product might indeed be 1000mg yet the Omega-3 content of that product may actually only be 300mg (30%).

With regard to the environment - for too long, our rivers and oceans have been used as chemical dumping grounds.

During a fish's life span these environmental toxins are accumulated in a fish's body. Therefore, many fish oils are required to be molecularly distilled for human consumption.

MegaOmega is eco-sustainable, pure, clean and free of PCBs, dioxins, heavy metals and other contaminants.

## Better than Flax & Hemp seed oil

MegaOmega algae oil is the MOST effective Omega-3 source for vegan diets.

Products such as flax seed, hemp oil or walnuts are Omega-3 rich, however they do not contain DHA or EPA. Instead, they contain ALA, an Omega-3 that the body must convert to DHA and EPA to utilise.

The multi-step conversion process forces the body to work harder and makes ALA much less effective - the conversion rate is extremely small (typically less than 2%) in gaining the needed fatty acids.

One 2ml serving (of MegaOmega provides more ready to use Omega-3 than 100ml of Flax seed oil - without having to convert the ALA.

The DHA Omega-3 found in Hemp seed oil after conversion is very negligible.

You cannot eat enough plant-based Omega-3 from flax, hemp or similar foods to achieve healthy levels of DHA and EPA necessary for optimum health.

## Our Quality Statement

100% NATURAL • HIGHEST POTENCY • NON-GMO • NOT MODIFIED

SAFE: Water extracted wild strain *Schizochytrium sp.* from the Chromista kingdom has no reports of toxicity. Manufactured and bottled under GMP.

CLEAN, PURE and FREE OF: animal products, fish, GMOs, wheat, gluten, dairy, lactose, eggs, yeast, soy, nuts, seed oils, sugars, alcohols, hexane, solvents, fillers, colouring, fragrance, synthetic preservatives, chemical additives, silicon, BPA, PCBs, dioxins, heavy metals and radioactive elements.

VEGAN and CRUELTY FREE: Organically pure plant omegas.

SUITABLE and IMPORTANT: For use preconception, during pregnancy and when lactating.

UNIVERSAL APPEAL: Suitable for everyone of all ages, including babies, children and the elderly. Beneficial for those in all states of health - from athletes to the sick and frail as it does not interfere with medications.

Accommodating to those with cultural and religious food specifications.

NO FISHY TASTE or SMELL

## Why we do what we do

We believe we are each here on Earth for a purpose and that our personal role is to make a difference with people's health. We personally use what we sell and love what we do.

Our mission is to provide the purest and highest quality supply of the master Omega-3 DHA at a price that is family affordable.

We are not in agreement with people or organisations who make non-genuine and false declarations or form marketing decisions based primarily on making money - especially when it comes to dealing with people's health.

We respect life, honour nature and believe in love.

MegaOmega has transformed us. It has made us want to share this product with others to help them on their journey to living stronger and living longer.



LIVE STRONGER • LIVE LONGER

freespiritgroup.com.au  
ABN 80 107 620 753

Free Spirit Group Pty Ltd  
Jonson Street Byron Bay NSW Australia 2481  
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megaOmega3

Free Spirit



VEGAN

## ALGAE OIL OMEGA-3

1000mg DHA/10mg EPA  
per 2ml serving

Balanced by Nature to meet your body's Omega-3 needs

HIGHEST POTENCY  
THE ONLY GENUINE  
UNMODIFIED WILD STRAIN  
ALGAE OIL



DIETARY SUPPLEMENT

LIVE STRONGER • LIVE LONGER

## What is Omega-3?

Omega-3 is short for omega-3 fatty acid.

This is a family of eleven polyunsaturated essential fatty acids needed for optimal performance of the human body. The Omega-3s are good fats needed more than ever to ensure your quality of life. They make and repair the body's cells and organs and every function of the body depends on them.

As our bodies cannot produce Omega-3s on our own and our diet does not provide adequate amounts, supplementation has become a necessity.

The major Omega-3s are: Docosahexaenoic acid (DHA)  
Eicosapentaenoic acid (EPA) and  
Alpha-linolenic acid (ALA)

DHA and EPA are long chain Omega-3 fatty acids that are obtained mainly from marine algae, fish and krill.

ALA is a short chain Omega-3 fatty acid and is the most common in the diet. Mostly found in plants, it does not provide the same benefits as DHA and EPA and cannot be used by the body unless it is converted by the liver into DHA and EPA. The conversion rate is very poor - typically less than 2%.

Short and long chain fatty acids function differently in the body.

Short chain fatty acids like ALA are a source of energy, while the long chain fatty acids DHA and EPA are structural elements that actually make up our cells.

The most important Omega-3 is DHA.

## Why is Omega-3 DHA so important?

DHA saves lives.

It is used by every cell, tissue and organ in your body. DHA is a primary structural component of the brain, cerebral cortex, skin and retina - so it is especially vital for cognitive function, eye, heart and skin health.

DHA is gentle as it is used by the liver to correctly transport all fats, sterols and lipid soluble vitamins throughout the body, always and every time.

It is a well established biological fact that DHA is absolutely essential for proper fetal development and healthy aging. Numerous research studies confirm that everyone, from pregnant women, infants and children, adults to the elderly, can benefit from a regular intake of dietary DHA.

DHA is the master Omega. Because the body can readily convert DHA to EPA and all other Omega-3 forms in just the right amounts it requires, DHA is the only Omega-3 you actually need.

## Ingredients

MegaOmega Oil: Water Extracted Chromista Algae Oil - *Schizochytrium sp.*, cold pressed organic lemon peel oil as flavouring, natural tocopherol as antioxidant

MegaOmega Softgels: Water Extracted Chromista Algae Oil - *Schizochytrium sp.*, natural tocopherol as antioxidant. Veg-Softgel (vegan)

## Do I need this?

Yes. And so does just about everyone you know.

MegaOmega is a natural food algae oil that provides a super nutritional solution to what can be seen as a global epidemic - Omega-3 deficiency.

Our modern lifestyles have established an environment where consumption of Omega-3 DHA is very inadequate, if not dangerously deficient.

Most of the population is overly exposed to Omega-6 fatty acids and depleted in Omega-3 DHA. On average, the typical diet contains less than 100mg of DHA per day, well below the amount recommended by expert organisations around the world.

MegaOmega has the highest natural DHA level known on Earth for providing you the power Omega-3 your body uses most.

DHA does not interfere with medications and it doesn't thin the blood.

When taking high DHA oil supplements, the liver converts DHA to EPA as much as needed within several hours. You can't get too much DHA - what you don't need you burn as energy. It's how the body works.

## How to use MegaOmega

For optimal health, the DHA in our bodies need to be raised to a favourable level to enable peak performance. So initially, more is recommended to rapidly build our reserves up to an optimum quantity and then once this is done, the serving size can be reduced to maintain a satisfactory DHA level.

It takes approximately 3-6 months to raise the blood levels of DHA and 12 months to raise the tissue levels.

### RECOMMENDED SERVING FOR OPTIMUM RESULTS

MEGAOMEGA OIL	MEGAOMEGA SOFTGELS
<b>FOR RAPID BUILDING OF DHA LEVEL</b>	
Adults: 1000mg DHA 2ml per day (1 full dropper) Children: 500mg DHA 1ml per day (1/2 dropper) <i>For a period of 3 months</i>	Adults: 1050mg DHA 3 softgels per day Children: 350mg DHA 1 softgel per day <i>For a period of 3 months</i>
<b>FOR STANDARD MAINTENANCE OF DHA LEVEL</b>	
<i>After building DHA level</i> Adults: 500-750mg DHA 1-1.5ml per day (1/2-3/4 dropper) Children: 250mg DHA 1/2ml per day (1/4 dropper)	<i>After building DHA level</i> Adults: 700mg DHA 2 softgels per day Children: 350mg DHA 1 softgel per day
<b>SUPPLEMENT FACTS:</b> Standard Servings per Bottle: 33 min Serving Size: 1.5ml Total Fat 1.05ml (3%) DHA 750mg EPA 7.5mg	<b>SUPPLEMENT FACTS:</b> Standard Servings per Bottle: 30 Serving Size: 2 softgels Total Fat 1.05ml (3%) DHA 700mg EPA 7mg

## Not Modified to resemble fish oil

MegaOmega Algae oil provides a natural, perfectly balanced supply of DHA and EPA that meets your body's needs. The Omega-3 ratios in wild strain algae are more similar to the Omega-3 ratios of the human body and less similar to the Omega-3 ratios of fish.

However, some algae oil producers have spent millions of dollars to modify their algae to create an oil that has a DHA/EPA ratio similar to those found in most fish oils, which appears to have been purely for marketing purposes - there is no nutritional reason to have a high EPA level.

Products that have a high EPA level, nearly or equal to half the DHA level, have been produced with an algae that has been modified.

MegaOmega Algae Oil is the only GENUINE, unmodified algae product that provides a REAL honest alternative to fish oil, without trying to be like fish oil.

## Water Extraction

MegaOmega is produced by a patented water extraction method using a select, unadulterated (no chemical and genetic modifications) wild-type food grade strain of Chromista algae (*Schizochytrium sp.*)

It is cultured free of environmental exposures in pure water with pure ingredients in quality controlled indoor tanks. This is a necessity to eliminate all risks of contamination so that it provides safe consumption for infants, the frail and the elderly.

The unique water extraction process for MegaOmega isolates the algae oil without the involvement of solvents, hexanes or alcohol at any step.

This is a superior method as most fish and algae oils are extracted using external enzymes or solvents such as hexane. Some algae oils are alcohol extracted, which is similar to hexane processing.

What concerns consumers is the possibility of the introduction of trace levels of residual solvents and pollutants resulting from chemical reliant processing.

Our water extraction process is environmentally clean - there is very little waste and no harm to our ecosystem - and is free of cellular contaminants, producing the purest naturally processed algae oil in the world.

## Environmentally responsible

It is within microalgae oils that Omega-3 DHA in nature is created and stored. Krill, shrimp, whales and other aquatic organisms consume the microalgae as their foods which is why their oils are high in Omega-3s.

There is a growing list of concerns related to over fishing as ninety percent of the small fish caught in the world's oceans each year are processed to make fishmeal and fish oil.

The production of MegaOmega is ethically responsible, environmentally kind and the most sustainable source of DHA on earth. We are not taking food from other creatures.

MegaOmega does not have over fishing and environmental pollution issues. It starts clean and ends pure.

*"instead of fish oil supplements, look for fish-free, plant-based, algae derived omega (3) supplements"* - Anthony William, Medical Medium