# JuJu Cup Product Description for Websites

# WHAT IS JUJU

JuJu is an Australian-made, flexible, reusable menstrual cup. It is made from 100% medical-grade silicone and replaces tampons and pads.

# BENEFITS

JuJu Menstrual Cup is;

- environmentally friendly as there is nothing to throw away
- economic as it can last for many years, saving you money
- comfortable, reliable and free from leaks and odours
- convenient, compact, collects more than a tampon or pad and can be worn for up to 8 hours
- does not contain additives such as dyes or fragrances
- won't cause vaginal dryness
- hygienic, easy to clean and disinfect
- ideal for women who are active and for those who travel or play sports

#### USE

JuJu Cup is folded and inserted into the vagina where it opens, creates a seal and collects menstrual flow. It is removed, emptied, washed and re-inserted every 8 hours (or as often a required for a heavier flow). After each cycle it is disinfected and reused during the next menstrual cycle.

# MODELS

JuJu is available in four models;



Model 1	Model 2	Model 3	Model 4
Recommend if you are	Recommend if you are	Recommend if you	Recommend if you
under 30 and have not	over 30 or have given	have a high cervix or	have a low cervix or
given birth	birth	long vaginal canal	short vaginal canal
Please also see the other factors below which influence your choice in model number			
65mm L x 40mm D	69mm L x 46mm D	78mm L x 40mm D	50mm L x 48mm D
Holds 16ml (22ml)*	Holds 25ml (33ml)*	Holds 22ml (28ml)*	Holds 23ml (32ml)*

\* Volume measurement to holes (to brim)

# OTHER FACTORS TO CONSIDER

While there are no hard and fast rules for selecting a size, model selection is generally based on childbearing history. Many other factors, such as anatomy, age, and pelvic floor tone may also influence your cup size selection.

#### 1. Primary factors: Childbearing history, age, and cervical position

The following is a guide to selecting a suitable model;

- Model 1: Under 30 years of age and have not given birth
- Model 2: Over 30 years of age or have given birth
- Model 3: For a high cervix or long vaginal canal
- Model 4: For a low cervix or short vaginal canal

This is only a guide. Many women who have had children will still be able to successfully use a Model 1, and vice versa. So, please also consider the other factors below in conjunction with childbearing history and age.

#### 2. Cervical position

Your cervical position may also influence your selection of the model number and/or your ability to successfully use a menstrual cup. Your cervix may move at different stages of your cycle, so it's a good idea to check your cervical position at the beginning, in the middle, and at the end of your menstrual cycle to get a good understanding of your overall cervical position.

To determine your cervical height; wash your hands, then insert your index finger into your vagina to locate your cervix. Your cervix is a bump, which feels a bit like the end of your nose, but is shaped like a donut. Thoroughly wash your hands.

If you consistently feel your cervix sitting just inside the vaginal opening or when you have only inserted the tip of your finger up to your 'first knuckle' (or the bend in your finger just below your fingernail), you most likely have a low cervix and a Model 4 JuJu Cup may be the most suitable for you. The Model 4 JuJu Cup is better suited to shorter vaginal canals as it has a shorter body and stem when compared with other JuJu Models. Please only choose this model if you are sure you have a low cervix throughout your cycle as the removal of this cup may be more difficult if you have a normal to high cervix. In most cases, the Model 4 JuJu Cup is not recommended for young girls or virgins.

If you are unable to reach your cervix or need to insert your finger past the middle bend in your finger before you can feel your cervix, you most likely have a high cervix and may like to consider the Model 3 JuJu Cup. The Model 3 JuJu Cup has a longer body, which makes removal easier for women with a high cervix and longer vaginal canal.

#### 3. Age

Some women experience a loss of pelvic floor tone due to hormonal changes and/or age. In this case, a Model 2 may be a preferred choice. A Model 4 should be considered if there is a loss of pelvic floor tone in conjunction with a low cervix.

#### 4. Virgins and young women

A Model 1 is recommended for virgins and sexually active young women.

A Model 3 is recommended for virgins and sexually active young women with a high cervix/long vaginal canal.

#### 5. Pelvic floor tone and exercise

If you have good pelvic floor tone, practice regular Kegel exercises or other activities, such as Pilates, yoga or dance, you may wish to consider a Model 1 regardless of your childbearing history and age.

If you have had corrective surgery, such as vaginoplasty or perineoplasty, you may want to consider a Model 1.

A Model 3 is recommended for women who have good pelvic floor tone in conjunction with a high cervix.

If you have lost some pelvic floor tone and have a low cervix, you may wish to consider a Model 4. This Model should only be chosen if you are confident with removing a menstrual cup and are sure you have a low cervix.

#### 6. Build

If you have a petite or small build, you may wish to consider a Model 1 JuJu. If you have a larger build, you may wish to consider a Model 2 JuJu.

# WARNINGS & PRECAUSTIONS

Consult a GP prior to using this product if you;

- have any health, medical or genealogical concerns
- are using an Intrauterine Device (IUD)
- have experienced Toxic Shock Syndrome (TSS)

Do not use this product during sexual intercourse. This product is not a contraceptive and will not protect against pregnancy, nor will protect against sexually transmitted infections or diseases (STI/STD). This product must not be used for post partum bleeding, following a miscarriage or a termination. Never share this product with another person. Always read the label. Use only as directed. Discontinue use of this product and consult a GP if you experience any adverse side effects.

# PACKAGE CONTENTS

Each order for a single JuJu Cup will include;

- 1 Menstrual Cup your choice of Model 1, Model 2, Model 3 or Model 4
- 1 Satin Storage Pouch your choice of Blue, Green or Pink
- User Guide