## Essential Shampoo Base – Sulfate & PEG-free

Our Essential Shampoo Base contains only skin and hair-friendly ingredients, with no lauryl sulfate or PEG detergents. The result is a shampoo for all hair types, with gentle but effective cleansing power and conditioning agents. It is concentrated, so a little will go a long way. Essential Shampoo Base is based on mild vegetable oilderived cleansing agents including lauryl polyglucoside, cocamidopropyl betaine, glyceryl oleate and on. All these cleansing agents are approved for use in natural & organic cosmetics by Ecocert.

We chose our ingredients because we wanted to offer an excellent shampoo free of problematic lauryl sulfate and PEG (polyethylene glycol) detergents. All the cleansing agents used are all vegetable oil-derived, free of any toxic residues (such as dioxanes and nitrosamines) and are very gentle on the hair – yet effective and conditioning. Excellent to use "as is", or you can customise Essential Shampoo Base by the addition of essential oils to suit different conditions. From 0.5% to 2% additional essential oils can be used. The most effective way to add oils to the shampoo is to mix one part of essential oil with four parts of our Essential Solubiliser first. Then, simply mix into the shampoo. There may be a change to the consistency and colour of the shampoo based on the essential oils and dosages used.