



for the **love of life**

Whitening Probiotic Toothpaste

- HEALTHY MOUTH FLORA • WHITENS TEETH
- FLUORIDE AND PEROXIDE FREE

100 g

Henry Blooms Whitening Probiotic Toothpaste naturally helps to reduce stains and whiten teeth while leaving the mouth minty fresh. Baking soda gently helps to whiten teeth without the need for bleaching or harsh abrasives, while Dental-Lac™ and Xylitol work to balance oral microflora and maintain healthy teeth and gums.

INGREDIENTS

Glycerin, Water, Sorbitol, Hydrated Silica, Xylitol, Sodium Bicarbonate, Calcium Carbonate, Cocos Nucifera (Coconut) Oil, Sodium Lauroyl Sarcosinate, Mentha Piperita (Peppermint) Oil, Xanthan Gum, Sodium Benzoate, Calcium Hydroxyapatite, Aloe barbadensis (Aloe Vera) Leaf Juice, Lactobacillus paracasei GMNL-33 (Dental-Lac™), Carbomer.

Free from fluoride, aluminium, added sugars, animal products, lactose, parabens, sulphates, titanium dioxide, alcohol, and peroxide.

Vegan friendly

DIRECTIONS FOR USE

Adults: For best results, brush twice a day or after every meal. Follow with Henry Blooms Probiotic Mouthwash.

100% Australian owned, Henry Blooms Health Products has been caring for the health and wellbeing of Australians with natural, quality products since 1938. Today we are the Australian Probiotic Experts, with innovative, gut-loving products.

Bright Whites

Henry Blooms Whitening Probiotic Toothpaste is ideal for those who want whiter and brighter teeth, naturally. This probiotic toothpaste works to naturally reduce stains and whiten the teeth, all while balancing oral microflora and maintaining healthy teeth and gums. Baking soda works to whiten the teeth without the need for harsh abrasives or peroxide along with natural anti-bacterials Coconut and Peppermint oil which help to reduce cavity-causing bacteria.

Probiotic Protection

Probiotics have been extensively studied for their health-promoting effects in the gut, but did you know that they are just as important in maintaining oral health? In recent years, probiotics have been shown to have health benefits that extend well beyond the stomach and gut, playing a vital role in the mouth to maintain a healthy oral environment. Dental-Lac™ is a functional Lactobacillus probiotic strain formulated for dental hygiene. It has been shown to compete with unhealthy strains of bacteria to help balance oral microflora and maintain healthy teeth and gums. Beneficial bacteria can help in reducing oral pathogens and reducing plaque-forming acids.

Frequently Asked Questions

Q How does Dental-Lac™ assist in oral health?

A Beneficial bacteria have been shown to beneficially impact oral health and metabolic processes in numerous ways, including reducing dental plaque, aiding to combat pathogenic bacteria in the mouth and improving halitosis (bad breath). A healthy oral microbiota assists in maintaining an optimal oral environment for the prevention of poor dental and oral hygiene.

Q How does Sodium Bicarbonate help to whiten teeth?

A Sodium bicarbonate, otherwise known as baking soda, safely and effectively whitens and cleans teeth. Baking soda has been proven to naturally whiten the teeth by neutralising plaque acids, removing plaque on the tooth's surface and removing stains.



Henry Bloom opened one of Australia's first health food stores in 1938, trailblazing the finest products in the natural health industry.

NATURAL PROBIOTIC ORAL CARE

- Long lasting freshness
- Healthy teeth and gums
- Fluoride, alcohol and peroxide free
- Vegan friendly



PROBIOTIC TOOTHPASTE WHITENING



Product code: 0335

Barcode: 9333800001627

RRP: \$10.99

FOCUS POINTS:

- Sodium bicarbonate naturally whitens the teeth without the need for bleaching or harsh abrasives
- Dental-Lac™ for healthy mouth flora
- Xylitol maintains healthy teeth and gums
- Fluoride, alcohol and peroxide free