



for the **love of life**

Probiotic Toothpaste

- PROBIOTICS • FRESH BREATH
- FLUORIDE AND PEROXIDE FREE

Available
100 g NET

Henry Blooms Probiotic Toothpaste

Henry Blooms Probiotic Toothpaste harnesses the benefits of probiotics to provide innovative and effective dental care. Formulated with Probiotics and Xylitol to effectively clean the teeth and gums and Peppermint and Aloe vera to freshen the mouth and breath, this natural, vegan-friendly toothpaste will leave a minty-fresh feeling you'll love and your pearly whites gleaming.

INGREDIENTS

Glycerin, Calcium carbonate, Water, Xylitol, Carrageenan, Sodium bicarbonate, Sodium lauroyl sarcosinate, Mentha piperita (Peppermint oil), Lactobacillus paracasei GMNL-33, Aloe barbadensis (Aloe Vera) leaf juice, Xanthan gum.

Free from fluoride, animal products, sulphates, aluminium, lactose, titanium dioxide, parabens, peroxide and added sugars.

Vegan friendly.

DIRECTIONS FOR USE

Adults: For best results, brush twice a day or after every meal.

100% Australian owned, Henry Blooms Health Products has been caring for the health and wellbeing of Australians with natural, quality products since 1938. Today we are the Australian Probiotic Experts, with innovative, gut-loving products (including the Henry Blooms One Series), which utilises the patented Henry Blooms MultiplyPlus® process.

Probiotic Protection

We have all heard about the roles that probiotics play in supporting digestive health, but did you know they are just as important in maintaining dental and oral health? **Henry Blooms Probiotic Toothpaste** brings the power of probiotic protection to your mouth using Lactobacillus Paracasei GMNL-33, an exclusive probiotic strain that balances the microflora in the mouth, just as oral probiotics harmonise the microflora in the gut.

Lactobacillus Paracasei GMNL-33 is a functional Lactobacillus probiotic strain formulated for dental hygiene. It has been shown to compete with unhealthy strains of bacteria to help balance oral microflora and maintain healthy teeth and gums. Beneficial bacteria help to balance the delicate pH of the mouth, reduce bad breath and aid in combating acids that can be formed by non-beneficial bacteria.

Xylitol is a natural, sugar-free sweetener that tastes like regular sugar but doesn't act like it. When most people see sugars or sweeteners in a list of ingredients, they automatically think tooth decay. However, Xylitol has been shown in research to provide benefits to dental health, such as helping to prevent the build-up of plaque, tooth decay and the growth of harmful bacteria in the mouth.

Frequently Asked Questions

Q Is this toothpaste artificially flavoured?

A No, Henry Blooms Probiotic Toothpaste is naturally flavoured with Peppermint oil.

Q How can probiotics assist in dental and oral health?

A Beneficial probiotic bacteria have been shown to beneficially impact oral health and metabolic processes in numerous ways, including reducing dental plaque, aiding to combat pathogenic bacteria in the mouth and improving halitosis (bad breath). A healthy oral microbiota assists in maintaining an optimal oral environment for the prevention of poor dental and oral hygiene.

Q What role does Xylitol play in dental health?

A Xylitol has been shown to have a beneficial effect on the oral environment via its ability to reduce the adhesion of unwanted microorganisms to the teeth surface and reduce their potential to produce acids.



Henry Bloom introduced probiotic yoghurt culture into Australia way back in 1938 and from then on has trail blazed the finest quality products in the natural health industry.

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