



for the love of life

Probiotic Teeth Whitening Starter Kit & Top Up Treatment Gels

- TEETH WHITENING
- PROBIOTICS
- ZERO SENSITIVITY

Starter Kit: 1 Whitening Gel, 1 Comforting Gum Gel & LED Light Device Top Up Treatment Gels: 3 Whitening Gels & 1 Comforting Gum Gel

Your Journey to a Whiter Smile

Henry Blooms Probiotic Teeth Whitening treatments deliver powerful whitening action with visible results after just one use. The unique whitening treatment offers gum protection for zero sensitivity and provides probiotic protection to balance oral bacteria and mouth pH.

INGREDIENTS

WHITENING GEL

Sorbitol, Aqua, Phthalimidoperoxycaproic Acid, Propylene Glycol, Glycerin, Potassium Nitrate, PEG-8, Hydroxyapatite, Cellulose Gum, Hydroxyethyl Cellulose, Xanthan Gum, Sodium Saccharin, Menthol, Methylparaben, Lactobacillus paracasei GMNL-33 (Dental-Lac®), Aloe Barbadensis Leaf Juice, Chamomilla Recutita (Matricaria) leaf Extract, Punica Granatum Seed Oil, Sodium Bicarbonate, Propylparaben.

COMFORTING GUM GEL

Propylene Glycol, Glycerin, Aqua, Potassium Nitrate, Carbomer, Cellulose gum, PVP, Menthol, Sodium Hydroxide, Brilliant Blue FCF (Cl 42090), Lactobacillus paracasei GMNL-33 (Dental-Lac®).

CAUTIONS:

Read instructions carefully before first use. Do not swallow the gel content. Use by children under 16 years of age or pregnant women is not recommended. If irritation of the mouth or gums occurs, stop use immediately and consult a dentist.

KEEP OUT OF REACH OF CHILDREN.

Whitening Gel contains bleaching ingredient: Avoid applying the gel directly on your gum or inside of your lips. Not suitable for those with ceramic teeth, tetracycline and decayed teeth, gum disease or genetic discoloration.

Henry Bloom opened one of Australia's first health food stores in 1938, trailblazing the finest products in the natural health industry.

Unique and Powerful Formula

Henry Blooms Probiotic Teeth Whitening's peroxide-free formula is powered by a trio of powerful natural whitening agents and enamel protectors for safe and effective teeth whitening, with the added benefit of probiotics.

PAP: The latest in Teeth Whitening Technology

Phthalimido-Peroxy-Caproic acid (PAP) is a new, non-invasive teeth whitening technology which causes minimal damage to enamel health. Most common whitening methods are invasive and contain hydrogen-peroxide, which causes irreversible damage to tooth enamel.

Oxidation is a necessary process for whitening, as it neutralises organic double bonds that cause discolouration in teeth. PAP contains a high potential of oxidation which dissolves stains that have built up on the enamel surface and deeper within the three layers of the teeth. LED light technology accelerates the PAP to help penetrate through the teeth layers, to access deeply entrenched discolouration. This cleans and restores teeth on three levels, unlike any peroxide-based products.

Sodium Bicarbonate

Sodium Bicarbonate, also known as baking soda, has natural whitening properties which are effective at removing stains and whitening teeth, while improving oral health. Sodium Bicarbonate also reduces plaque, gingivitis and bad bacteria in the mouth which prevents damage to teeth and gums.

Hydroxyapatite

Hydroxyapatite helps to rebuild protective enamel and replace lost minerals from the tooth surface. This is called remineralisation, which strengthens enamel and decreases tooth sensitivity.

Probiotics

Dental-Lac®, a unique probiotic strain, works to combat acids formed by non-beneficial bacteria and balance the microflora in the mouth for total oral health support.

Frequently Asked Questions

Q How soon will I see results?

A Henry Blooms Probiotic Teeth Whitening's unique formulation delivers results after just one use!

Q I have sensitive teeth, is Henry Blooms Probiotic Teeth Whitening right for me?

A Henry Blooms Probiotic Teeth Whitening kits include a Comforting Gum Gel formula to apply directly to your gums after you have completed your whitening treatment. The gentle formula stops sensitivity of the teeth and gums for painless whitening.

Q How does Dental-Lac® assist in oral health?

A Beneficial bacteria have been shown to beneficially impact oral health and metabolic processes in numerous ways, including reducing dental plaque, aiding to combat pathogenic bacteria in the mouth and improving halitosis (bad breath). A healthy oral microbiota assists in maintaining an optimal oral environment for the prevention of poor dental and oral hygiene.





WHERE TO START

Start your journey to whiter teeth with Henry Blooms Probiotic Teeth Whitening Starter Kit. Results can be seen after just one 16-minute treatment. Includes:

- 1x Whitening Gel
- 1x Comforting Gum Gel for post-whitening use
- 1x LED light device.

To maintain your glowing results or top up for special events, follow with Henry Blooms Probiotic Teeth Whitening Top Up Treatment Gels. Includes:

- 3x Whitening Gels
- 1x Comforting Gum Gel for post-whitening use

Each 2 mL Whitening Gel contains enough gel for three whitening treatments.







NEW FAVOURITES



HENRY BLOOMS PROBIOTIC TEETH WHITENING STARTER KIT

Product code: TW001

Barcode: 9333800002372

RRP: \$65.00

HENRY BLOOMS PROBIOTIC TEETH WHITENING TOP UP TREATMENT GELS

Product code: TW002

Barcode: 9333800002389

RRP: \$42.10

DIRECTIONS FOR USE

- 1. Rinse your mouth and the whitening kit mouthpiece before use.
- 2. Twist the base of the Whitening Gel until gel flows to the brush tip. Avoiding contact with gums, apply 0.5-0.7 mL of gel evenly to your upper and lower teeth.
- Connect the LED Light Device to your iPhone, Android or USB device, put the mouthpiece into your mouth and gently bite down to hold it in place, then turn on the LED light.

Tip: Take a few deep breaths before beginning the treatment to decrease saliva production which may dilute the gel's concentration.

- 4. The LED Light Device will turn off automatically after 16 minutes. Remove and rinse the mouthpiece and your mouth with water, and say hello to your new smile!
- 5. Apply Comforting Gum Gel to gums to ensure zero sensitivity post-whitening!
- 6. Avoid eating or drinking anything except water for 30 minutes post-treatment.

FOCUS POINTS

- PAP and Sodium Bicarbonate provide powerful whitening without causing damage to tooth enamel
- Hydroxyapatite rebuilds protective enamel and replaces lost minerals from the tooth surface
- Comforting gum support formula for zero sensitivity
- Dental-Lac® probiotic protection for enhanced oral health
- Fluoride, alcohol and peroxide free



